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The Economist's Oath

Economics is today among the most influential of all professions. Economists alter the course of economic affairs and deeply affect the lives of current and future generations. Yet, virtually alone among the major professions, economics lacks a body of professional ethics to guide its practitioners. Over the past century the profession consistently has refused to adopt or even explore professional economic ethics. As a consequence, economists are largely unprepared for the ethical challenges they face in their work. The Economist's Oath challenges the economic orthodoxy. It builds the case for professional economic ethics step by step—first by rebutting economists' arguments against and then by building an escalating positive case for professional economic ethics. The book surveys what economists do and demonstrates that their work is ethically fraught. It explores the principles, questions, and debates that inform professional ethics in other fields, and identifies the lessons that economics can take from the best established bodies of professional ethics. George DeMartino demonstrates that in the absence of professional ethics, well-meaning economists have committed basic, preventable ethical errors that have caused severe harm for societies across the globe. The book investigates the reforms in economic education that would be necessary to recognize professional ethical obligations, and concludes with the Economist's Oath, drawing on the book's central insights and highlighting the virtues that are required of the "ethical economist." The Economist's Oath seeks to initiate a

serious conversation among economists about the ethical content of their work. It examines the ethical entailments of the immense influence over the lives of others that the economics profession now enjoys, and proposes a framework for the new field of professional economic ethics.

Persuasive Technology

This book constitutes the refereed proceedings of the 14th International Conference on Persuasive Technology, PERSUASIVE 2019, held in Limassol, Cyprus, in April 2019. The 29 full papers presented were carefully reviewed and selected from 79 submissions. The papers demonstrate how persuasive technologies can help solve societal issues. They were subsequently grouped in the following topical sections: Terminologies and methodologies; self-monitoring and reflection; systems development process; drones and automotives; ethical and legal aspects; special application domains; motivation and goal setting; personality, age and gender; social support; user types and tailoring.

Training Needs Assessment

The Color Atlas of Veterinary Anatomy volume 2 presents a unique photographic record of dissections showing the topographical anatomy of the horse. With this

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book you will be able to see the position and relationships of the bones, muscles, nerves, blood vessels and viscera that go to make up each region of the body and each organ system. Each book in this 3 volume series is packed with full-color photographs and drawings of dissections prepared specifically for these texts. Key features

- Accessibly and systematically structured with each chapter devoted to a specific body region
- Important features of regional and topographical anatomy presented using full color photos of detailed dissections
- Dissections presented in the standing position
- Detailed color line drawings clarify the relationships of relevant structures
- Presents anatomy in a clinical context

This new edition second edition offers important new features, including:

- Accompanying website presents over 100 interactive quizzes and self-assessment questions
- Many more radiographs throughout
- Additional CT and MRI images
- Clinical notes highlight areas of particular clinical significance

Tom's Table

This book constitutes the refereed proceedings of the 13th International Conference on Persuasive Technology, PERSUASIVE 2018, held in Waterloo, ON, Canada, in April 2018. The 21 revised full papers and 4 short papers presented were carefully reviewed and selected from 59 submissions. The papers demonstrate how persuasive technologies can help solve societal issues. They explore new frontiers for persuasive technology, such as personalized persuasion,

new sensor usage, uses of big data, and new ways of creating engagement through gaming or social connection, focusing on a variety of technologies (e.g., web, wearables, AI, and smart environments). The papers are organized in the following topical sections: social means to persuasion; nudging and just-in-time interventions; design principles and practices; persuasive games; personalization and tailoring; and theoretical reflections.

The MBA Oath

JavaScript is at the heart of almost every modern Web application, whether it's Google Apps, Twitter, or the newest browser-based game. Though it's simple for beginners to pick up and play with, JavaScript is not a toy—it's a flexible and complex language that can be used to build full-scale applications. Eloquent JavaScript dives into this flourishing language and teaches you to write code that's beautiful and effective. By immersing you in example code and encouraging experimentation right from the start, the author quickly gives you the tools you need to build your own programs. As you follow along with examples like an artificial life simulation and a version of the classic game Sokoban, you'll learn to:

- Understand the essential elements of programming: syntax, control, and data
- Use object-oriented and functional programming techniques to organize and clarify your programs
- Script the browser and make basic Web applications
- Work with tools like regular expressions and XMLHttpRequest objects

And since

programming is an art that's best learned by doing, all example code is available online in an interactive sandbox for you to experiment with. With Eloquent JavaScript as your guide, you can tweak, expand, and modify the author's code, or throw it away and build your own creations from scratch. Before you know it, you'll be fluent in the language of the Web.

Color Atlas of Veterinary Anatomy, Volume 2, The Horse - E-BOOK

Who is the most successful investment manager in Britain? Arguments could rage forever, but no professional would dispute that Anthony Bolton of Fidelity is among the very best. £1,000 invested in his Special Situations fund at its launch in 1979 was worth more than £125,000 twenty seven years later. No other mainstream UK fund manager has put together such a consistently impressive performance over such a long period. The 125-fold increase represents an average compound growth rate of more than 20% per annum, or 7% per annum greater than the FTSE All-Share Index over the same period. This track record of sustained outperformance stands comparison with that of the greatest American investment superstars such as Warren Buffett and Peter Lynch. For many years, until the fund was voluntarily split in 2006, Fidelity Special Situations was easily the largest and most popular fund in the UK. What are the secrets of Anthony Bolton's success? This important

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book, now fully revised and updated, takes an in-depth look at the way that Bolton goes about his business and analyses in detail the fund's outstanding performance. Anthony Bolton gives his own personal account of the history of the fund, explains why he believes his contrarian stockpicking methods have worked so well for so long and summarises the lessons he has learnt from his long and successful career. This book is required reading for anyone with a personal or professional interest in investment. - Fully revised and updated second edition with 25 pages of new material and graphics. - The only full-length book to analyse in detail the strategies and techniques used by the UK's number one professional investor. - Detailed analysis of the performance of his funds and the lessons that investors can draw from its exceptional track record. - Written jointly by Anthony Bolton and one of the UK's best known financial authors, a leading authority on the fund management business.

Mechanical Comprehension Tests

Eloquent JavaScript

Since the 1990s, internationalisation has become key for institutions wishing to secure funding for higher education and research. For the academic community,

this strategic shift has had many consequences. Priorities have changed and been influenced by new ways of thinking about universities, and of measuring their impact in relation to each other and to their social goals. Debates are ongoing and hotly contested. In this collection, a mix of renowned academics and newer voices reflect on some of the realities of international research partnerships. They both question and highlight the agency of academics, donors and research institutions in the geopolitics of knowledge and power. The contributors offer fresh insights on institutional transformation, the setting of research agendas, and access to research funding, while highlighting the dilemmas researchers face when their institutions are vulnerable to state and donor influence. Offering a range of perspectives on why academics should collaborate and what for, this book will be useful to anyone interested in how scholars are adapting to the realities of international networking and how research institutions are finding innovative ways to make North–South partnerships and collaborations increasingly fair, sustainable and mutually beneficial.

The Songs of Edvard Grieg

Islamic finance is emerging as a rapidly growing part of the financial sector in the Islamic world and is not restricted to Islamic countries, but is spreading wherever there is a sizable Muslim community. According to some estimates, more than 250 financial institutions in over 45 countries practice some form of Islamic finance,

and the industry has been growing at a rate of more than 15 percent annually for the past several years. The market's current annual turnover is estimated to be \$70 billion, compared with a mere \$5 billion in 1985, and is projected to hit the \$100 billion mark by the turn of the century. Since the emergence of Islamic banks in the early 1970s, considerable research has been conducted, mainly focusing on the viability, design and operations of a deposit-accepting financial institution, which operates primarily on the basis of profit and loss partnerships rather than interest. This publication provides a comprehensive overview of topics related to the assessment, analysis, and management of various types of risks in the field of Islamic banking. It is an attempt to provide a high-level framework (aimed at non-specialist executives) attuned to the current realities of changing economies and Islamic financial markets. This approach emphasizes the accountability of key players in the corporate governance process in relation to the management of different dimensions of Islamic financial risk.

The MBA Application Roadmap

Knowledge Management

Baking is both an art and a science, and mastery in baking allows the baker to be

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creative in exploring new and quality products from inconsistent ingredients and process conditions. This book, now in its second edition, gives a succinct account of the practical and theoretical concepts, the methods and processes involved in the preparation of various bakery products. The author, with her rich teaching and industry experience in the field, gives a wealth of information about making of various yeast-made products—bread, cakes, biscuits, desserts and pizza—their ingredients, leavening agents, and the functions of salt, sugar, eggs, and so on in bakery production. She also discusses the use of modern technology machines in bakery production, icings, decoration, bakery organization, and many other aspects. This revised edition updates and simplifies the existing text in a number of places, and also includes a large number of colour photos of finished products and ingredients, which will provide the readers with clear knowledge about them. This book is mainly intended as a textbook for undergraduate students pursuing courses in Hotel Management, Catering and Nutrition Science and Home Science. Besides, the book can also be useful as a guide for home bakers and industrial bakers as well as those engaged in the profession. KEY FEATURES Describes many new bakery items as well as the use of modern machinery in bakery and confectionery. Gives a number of Review Questions at the end of each chapter. Provides Short Questions and Answers and two Model Question Papers for self-assessment. What the Experts Say : This book contains all the basic information related to raw materials/ingredients, types of bakery products, recipes, etc. I am sure that this book will serve as a good text for the students of Hotel Management

and Home Science. —RAJ KAPOOR, Chief Executive, Assocom India Pvt. Ltd. With Mrs. Yogambal's rich experience in bakery industry and education, I strongly feel that this book will help the students in gaining in-depth knowledge in the field and I recommend it for all the students. —M. PONNILANGO, Director (Technical) Jenneys Academy of Tourism and Hotel Management

Hormones and Sexual Behavior

This book constitutes the refereed proceedings of the 16th International Conference on Mobile Web and Intelligent Information Systems, MobiWIS 2019, held in Istanbul, Turkey, in August 2019. The 23 full papers presented together with 3 short papers were carefully reviewed and selected from 74 submissions. The papers of the MobiWIS 2019 deal with areas such as: mobile apps and services; web and mobile applications; security and privacy; wireless networks and cloud computing; intelligent mobile applications; and mobile web and practical applications.

New Metaphors: A Creative Toolkit for Generating Ideas and Reframing Problems

Explains the principles of plane geometry and includes practice exercises and

model problems.

Persuasive Technology: Development of Persuasive and Behavior Change Support Systems

A series of sidesplitting adventures from the iconic American writer. Originally published over one hundred years ago, *Roughing It* tells the (almost) true story of Mark Twain's rollicking adventures across the United States. A hilarious account of how the author tried finding wealth in the rocks of Nevada, it was published before his most famous works and shows why he would grow to become one of the most beloved American writers of all time. The story follows many of Twain's early adventures, including a visit to Salt Lake City, gold and silver prospecting, real estate speculation, a journey to the Kingdom of Hawaii, and his beginnings as a writer. Through his attempts to strike it rich, he meets a motley crew of colorful people, while weaving through humorous mishaps and standing through it all with the endearingly good humor for which he's famous. The memoir showcases Twain's razor-sharp wit (as well as a healthy imagination), which would later become his trademark style in *The Adventures of Huckleberry Finn*, *The Adventures of Tom Sawyer*, and *A Connecticut Yankee in King Arthur's Court*. From stagecoach travel to the etiquette of gold hunting, *Roughing It* makes a classic addition to your Mark Twain library and is a perfect example of how funny the

world can be when you're traveling with the right person.

Mobile Web and Intelligent Information Systems

Since 2001, when she launched Stacy Blackman Consulting, Stacy Blackman has helped clients gain admission to every top business school in the world. Stacy has been profiled in several publications, including Fortune Magazine, BusinessWeek, and the Wall Street Journal. Since his graduation from the Harvard Business School, Daniel J. Brookings has worked as a strategy consultant. Since 2003, Daniel has advised scores of MBA applicants on how to create an effective personal branding strategy and craft compelling applications. Now Stacy Blackman and co-author Daniel J. Brookings share their MBA admissions secrets in this concise guide, featuring 56 short, easy-to-digest chapters! From the Book If you are reading this book, you have taken a solid first step in your business school admissions process. Some people will argue that the applications are harder than the curriculum. So, don't give up-business school will be a breeze if you can survive the grueling admissions process! . The challenge is the process of reflection and introspection that can be terrifying and truly daunting. If done correctly, it can also be revealing and personally rewarding.not to mention exhilarating when you end up attending a dream school and hopefully altering the course of your life.

Persuasion in Society

This workbook provides exercises to help teach and build English vocabulary. It has been written both for students who are studying towards professional exams, and for those who want to improve their related communication skills. The material covers general and topic-specific vocabulary, as well as grammar and use of English, comprehension, pronunciation and spelling.

TEXTBOOK OF BAKERY AND CONFECTIONERY, SECOND EDITION (REVISED)

Roughing It

Marriages and Families

Study Guide for Brigham/Ehrhardt's Financial Management: Theory & Practice, 14th

As Ecuador and the world at large grapple with the emerging challenge of the COVID-19 pandemic, it is important not to forget the fundamentals of the Ecuadorian economy and the success stories of 2019 and the start of 2020. We believe contained within these pages is an accurate, balanced account of the state of the Ecuadorian economy as of publication, told through the words of the dozens of top public- and private-sector figures. The Business Year's country-specific publications, sometimes featuring over 150 face-to-face interviews, are among the most comprehensive annual economic publications available internationally. This 212-page publication covers green economy, finance, hydrocarbons, mining, agriculture, construction, industry, transport, education, health, ICT, and tourism.

Public Health in the Arab World

Persuasion in Society introduces readers to the rich tapestry of persuasive technique and scholarship, interweaving rhetorical, critical theory, and social science traditions. This text examines current and classical theory through the lens of contemporary culture, encouraging readers to explore the nature of persuasion and to understand its impact in their lives. Employing a contemporary approach, authors Herbert W. Simons and Jean G. Jones draw from popular culture, mass media, and social media to help readers become informed creators and consumers of persuasive messages. This introductory persuasion text offers: A broad-based approach to the scope of persuasion, expanding students' understanding of what

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persuasion is and how it is effected Insights on the diversity of persuasion in action, through such contexts as advertising, marketing, political campaigns, activism and social movements, and negotiation in social conflicts The inclusion of "sender" and "receiver" perspectives, enhancing understanding of persuasion in practice Extended treatment of the ethics of persuasion, featuring opposing views on handling controversial issues in the college classroom for enhanced instruction. Case studies showing how and why people fall for persuasive messages, demonstrating how persuasion works at a cognitive level Highlights of this second edition include: An extensively revised approach, written with the needs of today's undergraduate students in mind Contemporary examples, selected for relevance, currency, and appeal Updated discussions of theory and research, including cognitive psychology and neuroscience Current illustrations from advertising, politics, social movements, propaganda, and other sources. To reinforce the topics covered in each chapter, discussion questions, exercises, and key terms are included. Additional resources are available on the Companion Website (www.routledge.com/textbooks/simons), along with materials for instructors, including supplements for lectures and sample exam questions.

Introduction to Advertising and Promotion

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book.

Examines personal belief systems and societal views Marriages and Families: Diversity and Change, 8 th edition, challenges students to examine their personal belief systems and societal views. Using an engaging narrative and sociological approach, the text integrates race, class, and gender into the discussion of family experiences. It guides students to make informed choices and decisions about their own marriage, family, and intimate relationships.

The Best Business Schools' Admissions Secrets

Developed for test-takers who need a refresher, Manhattan Prep's GMAT Foundations of Math provides a user-friendly review of basic math concepts crucial for GMAT success. GMAT Foundations of Math comes with robust online resources, including a practice test, question banks, and interactive video lessons. Written by active instructors with 99th-percentile scores, this guide is designed with the student in mind. Designed to be user-friendly for all students, GMAT Foundations of Math provides: 700+ practice problems for realistic review Easy-to-follow explanations of fundamental math concepts Step-by-step application of concepts to example problems GMAT Foundations of Math is an invaluable resource for any student who wants to cement their understanding and build their basic math skills for the GMAT.

Ethics and the Global Financial Crisis

Mechanical comprehension tests are used widely during technical selection tests within the careers sector. Mechanical comprehension and reasoning tests combine many different elements. The test itself is usually formed of various pictures and diagrams that illustrate different mechanical concepts and principles. Mechanical comprehension and reasoning tests are normally highly predictive of performance in manufacturing, technical and production jobs. This comprehensive guide will provide you with sample test questions and answers to help you prepare for your mechanical comprehension test. An explanation of the tests and what they involve; Sample timed-tests to assist you during your preparation; Advice on how to tackle the tests; Understanding mechanical advantage; Answers and explanations to the questions; An introduction chapter for fault diagnosis.

The Business Year: Abu Dhabi 2020

This volume reviews the public health concerns and challenges specific to the complex Arab world from a multidisciplinary perspective.

Check Your English Vocabulary for Human Resources

Completely up to date, the Study Guide gives you the additional practice and support you need to master text material and earn the grade you want. It outlines key chapter content and contains Self-Test Questions and Self-Test Problems to test your knowledge and application of text concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Risk Analysis for Islamic Banks

Introduction to Management Accounting Myaccountinglab Access Code

This book covers the essentials of needs analysis from the emerging trainer's perspective by providing just the right amount of support and knowledge without going too deep into the subject. The topics covered include when and how to do a training needs analysis; using informal and formal analysis techniques; goal, task and population analysis; and how to develop and present a training plan for management approval. Each chapter includes appropriate data gathering tools. The Skilled Trainer series provides practical guidance for those who've had some exposure to training and would like to take their career to the next level.

North-South Knowledge Networks Towards Equitable Collaboration Between

The top secrets to getting into the best MBA programs, from a leading industry expert Top MBA programs reject more than 80 percent of their applicants, but author Chioma Isiadinso's admissions consulting firm has successfully guided 90 percent of her students into the best business schools around the world. As a former Admissions Board Member, Isiadinso offers insider tips and strategies to help applicants get into the school of their choice by building and promoting their personal brand. This revised and updated edition now offers: • the do's and don'ts of social media networking • sample admissions essays that worked • an international perspective for global admissions appeal

Investing with Anthony Bolton

"As a manager, my purpose is to serve the greater good by bringing people and resources together to create value that no single individual can create alone" So begins the MBA Oath, conceived in early 2009 by Max Anderson, Peter Escher, and a team of Harvard Business School students. They saw that in the wake of the financial crisis, the Madoff scandal, and other headlines, MBAs were being vilified. People were angry because business leaders, many of whom were MBAs, seemed

not to care about anything beyond their own private interests. Many began to question the worth of business schools and the MBA degree. The oath quickly spread beyond Harvard, becoming a worldwide movement for a new generation of leaders who care about society as well as the bottom line. Thousands of graduating MBAs have now pledged to conduct themselves with honesty and integrity, just as medical students swear by the Hippocratic oath before they can practice. This book is the manifesto for the movement. It provides not only a strong case for why the MBA Oath is necessary but also examples of how it can be applied in the real world. It will help guide businesspeople through some of the toughest decisions they'll make in their careers.

GMAT Foundations of Math

An overview of the study of "captology"--the study of computers as persuasive technologies--examines the integration of behavior altering techniques and information technology.

Macroeconomics

As we move towards an increasingly knowledge-based economy, the ability to manage knowledge becomes a matter of competitive survival. Whilst current

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literature addresses the subject only partially, from a human resource, information systems or practitioner perspective, this is the first textbook to bring together and integrate all these dimensions. Knowledge Management: An Integrated Approach is centred around five parts of the knowledge cycle - discovering knowledge, generating knowledge, evaluating knowledge, sharing knowledge and leveraging knowledge. The BLEND of theory and practice makes this the ideal resource for students studying knowledge management courses within business management, information science and computer science degrees at both undergraduate and postgraduate levels. Key features

- The first truly integrated approach to knowledge management offers the student the most realistic and complete perspective.
- Case studies and vignettes from a range of sectors and organisations illustrate the theory in practice.
- The comprehensive coverage offers an accessible bridge between disciplines for students and practitioners in the fields of human resource management, information systems and strategic management.
- Chapters on intellectual capital and the philosophy of knowledge demonstrate the breadth of coverage from the evolution of the subject area to the leading edge of contemporary research.
- Learning outcomes, exercises and questions for further thought stimulate the reader and encourage them to reflect on their learning.

'This is an excellent book which manages to combine a consideration of the philosophy of knowledge with the practical discussion of what it means to 'manage knowledge' in an organisational context. The book integrates many disparate strands from the literature and in doing so

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provides a comprehensive and coherent coverage of this emerging area.' Professor Sue Newell, Trustee Professor, Department of Management, Bentley College, USA 'This book provides a very useful summary of key works and current debates in the fields of organisational learning and knowledge management. It will be of value both to new students and to experienced scholars who are looking for a succinct overview of the field.' Professor Mark Easterby-Smith, Professor of Management Learning, School of Management, Lancaster University, UK and Chair, British Academy of Management Dr Ashok Jashapara is an internationally recognised expert in the field of knowledge management and Chair of the Knowledge Management Research Group at Loughborough University. He has considerable consultancy experience in Europe and the United States and has recently completed a knowledge management assignment for the United Nations in the Far East. He is Senior Lecturer in Knowledge Management in the most prestigious and highly rated information science department in the UK. He has published widely in leading books and journals and has won a number of awards for his writing.

Persuasive Technology

"Professor De Bruin has written an important book. For all of the thousands of pages written on the recent global financial crisis, there is very little solid ethical analysis of the underlying causes and concepts. He makes a critical distinction between the motivation of financial actors and their competence, then argues that

most of the analysis of the crisis has been about motivation. In particular many have called into question the very idea of capitalism as seeking to maximize profits for shareholders. While DeBruin admits that motivation is an important idea, he traces much of the difficulty to incompetence on the part of multiple stakeholders, who have no real motivation to learn about how the basic ideas in finance actually work"--

Advertising and Promotion

Comprehensive survey of Grieg's 180 songs, considering particularly questions and issues of performance.

Kid Normal

A delicious cookbook from Tom Kerridge featuring his favourite everyday recipes Tom Kerridge is known for beautifully crafted food and big, bold flavours. Tom's Table features 100 delicious everyday recipes so that anyone can achieve his Michelin-starred cooking at home. This is the sort of food you'll cook again and again, whether you bring his hearty and delicious starter, side, main and dessert recipes to quick mid-week meals or weekend dinners. The recipes include Cheddar and ale soup, Simple sunflower-seed-crusting trout, the ultimate Roast chicken,

Lamb ribs with roasted onions, Stuffed green peppers, Home-made ketchups, Popcorn bars, Date and banana milkshake, Pecan tart, and many more. With every recipe photographed by Cristian Barnett, this book is full of inspiring yet simple ideas from the man of the moment.

The Mexican American Heritage

NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package includes the Enhanced Pearson eText and the bound book This guide gives current and future educators practical help for rediscovering the value, potential, richness, and adventure of a diverse classroom-while developing the capacity to professionally address the differential learning and transition needs of culturally and linguistically diverse (CLD) students. Ideal for pre- and in-service teachers, district and building administrators, school specialists, and paraprofessionals, it presents the latest tools, procedures, strategies, and ideas for ensuring effective teaching and learning for students of any native language. Included are new ways to reach and maximize relationships with parents, caregivers, and extended family members by partnering with them in appropriate pedagogical practices. The new Third Edition of Mastering ESL/EF Methods includes illustrated concepts; global

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connections; tips for practice in the EFL classroom; a revised framework for the conceptual definitions of approach method, strategy, and technique; an expanded Glossary; interactive video links; a revised discussion of dual language programs; and an overview of program model effectiveness. The Enhanced Pearson eText features embedded videos. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. 0133832228 / 9780133832228 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students with Enhanced Pearson eText -- Access Card Package Package consists of: 0133594971 / 9780133594973 Mastering ESL/EFL Methods: Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students 0133827674 / 9780133827675 Mastering ESL/EFL Methods:

Differentiated Instruction for Culturally and Linguistically Diverse (CLD) Students, Enhanced Pearson eText -- Access Card

Geometry the Easy Way

A fresh & comprehensive look at Mexican history, will be found in this text filled with extensive writing exercises. The Mexican-American Heritage encompasses tens of thousands of years, from the prehistoric native people, to the extremely advanced civilizations of the Aztecs, Toltecs & Mayans; to the times of Cesar Chavez' farmworker movement, & the struggle of Mexican-Americans as they fight for a better life. An excellent way to understand the Mexican-American heritage.

Financial Management

A hilarious, illustrated middle-grade adventure about a superhero with no superpowers! "Should appeal to readers who enjoy the Captain Underpants and Wimpy Kid series.†? - School Library Connection When Murph Cooper begins his new school several weeks into the year, he can't help but feel a bit out of his depth. And it's not because he's worried about where to sit, making friends, and fitting in. It's because his mom has accidentally enrolled him at a school for superheroes. And unlike his fellow students, who can control the weather or fly or

conjure tiny horses from thin air, Murph has no special abilities whatsoever. But Murph's totally normal abilities might just be what the world needs. Because not far away is a great big bad guy who is half man and half wasp, and his mind is abuzz with evil plans . . . and when he comes after the best and the brightest, it's up to Murph to be the real hero. With black-and-white illustrations throughout, this laugh-out-loud story proves that heroes come in all shapes and sizes.

Managerial Finance

How to Write Your MBA Thesis

Leadership, change, responsibility. There is a reason these topics always seem to occur in unison - because they are inextricably linked to one another, both in theory and in practice. Strong, effective leadership is becoming increasingly important because of the challenges that arise in all aspects of work and life - these challenges are often characterized by change or the need for change, which in turn creates a sense of responsibility. This thoroughly researched volume brings together the collected wisdom of a number of experts to present readers with the most recent research and cutting-edge insights into this increasingly important area.

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