

Green Recycling Solutions International Llc

Who Audits America
Washington Representatives
Who Owns Whom
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LexisNexis Corporate Affiliations
BioCycle
2002 Directory of United States Exporters
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St. Louis Commerce Magazine
Drawdown
Million Dollar Directory
D&B Regional Business Directory
D and B Million Dollar Directory
Consultants and Consulting Organizations Directory
Chain Store Age
Co-op America's National Green Pages
Illinois Services Directory
Resource Recycling
Moody's OTC Unlisted Manual
Harris Illinois Industrial Directory
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D and B Million Dollar Directory
GreenSpec Directory
Patent Landscape Report on E-Waste Recycling Technologies
Greenhouse Management & Production
Chicago Telephone Directory
Wards Business Directory
Outsmart Waste
Sustainable Industries Journal
Green Building Products
Michigan Manufacturers Directory
American Recycler, June 2009
American Recycler, April 2009
Directory of Corporate Affiliations
American Wholesalers and Distributors Directory
Road from Kyoto: Kyoto and the administration's fiscal year 1999 budget request

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Green products have been around since the 1970s, but it's only in recent years that they've become ubiquitous. It's not because consumers suddenly prize sustainability above all. It's because savvy green marketers are no longer trying to "sell the earth"—instead they're promoting the value their products provide: better health, superior performance, good taste, cost-effectiveness, or simply convenience. This central emphasis on primary benefits—the new rules—is critical to winning over the mainstream consumer. The New Rules of Green Marketing helps readers understand why value-based sustainability marketing has become a critical organizational capacity and how they themselves can adopt this approach. Drawing on the latest data from leading researchers and reflecting on learnings from her corporate clients and other pioneers—including GE, Nike, Method, Starbucks, Timberland, HP, NatureWorks, Procter & Gamble, Stonyfield Farm, and Wal-Mart—Ottman provides practical strategies, tools, and inspiration for building every aspect of a credible value-based green marketing strategy. She covers using a proactive approach to sustainability to spur innovation, developing products that are green throughout their life cycle, communicating credibly to avoid accusations of "greenwashing," teaming up with stakeholders to maximize outreach to consumers, taking advantage of social media, and much more. This book takes the best of Ottman's previous groundbreaking work it into the 21st century. Her new rules relegate traditional "green guilt" approaches to the recycling bin of history,

break green products out of their niche and, ultimately do a far better job of advancing the triple bottom line of people, profits, and planet.

Official Gazette of the United States Patent and Trademark Office

"Garbage doesn't exist in nature--the output of one organism is the useful input of another. So why does garbage exist in the human system? Why did it only become a problem the past century? And most importantly, how can we eliminate it--outsmart the very idea of garbage? Eco-entrepreneur Tom Szaky says that to outsmart waste first we have to understand it, then change how we create it, and finally rethink what we do with it. He traces the roots of our current garbage crisis to 20th century technological advances that resulted in historic changes in consuming habits--both the amount of garbage created and its longevity increased dramatically. Szaky argues we can turn this around by changing what we buy, when we buy, why we buy, and what we do with what we've bought. And through innovative recycling and creative "upcycling" (creating new products from discarded objects) we can stop seeing garbage as useless waste and start seeing it as useful waste--a tremendous volume of resources that are simply misunderstood. After reading this mind-expanding book you will never think of garbage the same way again"--

Chemical Engineering

Interest in sustainable, green building practices is greater than ever. Whether concerned about allergies, energy costs, old-growth forests, or durability and long-term value, homeowners and builders are looking for ways to ensure that their homes are healthy, safe, beautiful, and efficient. In these pages are descriptions and manufacturer contact information for more than 1,400 environmentally preferable products and materials. All phases of residential construction, from sitework to flooring to renewable energy, are covered. Products are grouped by function, and each chapter begins with a discussion of key environmental considerations, and what to look for in a green product. Over 40% revised, this updated edition includes over 120 new products. Categories of products include: Sitework and landscaping Outdoor structures Decking Foundations, footers and slabs Structural systems and components Sheathing Exterior finish and trim Roofing Doors and windows Insulation Flooring and floor coverings Interior finish and trim Caulks and adhesives Paints and coatings Mechanical systems/HVAC Plumbing, electrical and lighting Appliances Furniture and furnishings Renewable energy Distributors and retailers An index of products and manufacturers makes for easy navigation. There is no more comprehensive resource for both the engaged homeowner and those who design and build homes.

U.S. Department of Transportation Federal Motor Carrier Safety Administration Register

The New Rules of Green Marketing

St. Louis Commerce Magazine

Drawdown

Indexes are arranged by geographic area, activities, personal name, and consulting firm name.

Million Dollar Directory

D&B Regional Business Directory

Described as "Who owns whom, the family tree of every major corporation in

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America," the directory is indexed by name (parent and subsidiary), geographic location, Standard Industrial Classification (SIC) Code, and corporate responsibility.

D and B Million Dollar Directory

Consultants and Consulting Organizations Directory

Chain Store Age

Co-op America's National Green Pages

Illinois Services Directory

Resource Recycling

Moody's OTC Unlisted Manual

Harris Illinois Industrial Directory

F & S Index United States Annual

D and B Million Dollar Directory

GreenSpec Directory

Patent Landscape Report on E-Waste Recycling Technologies

The report covers in detail patent applications and granted patents within the space of e-waste processing, and the recycling and recovery of materials from consumer products at the end of their useful life. Additionally, the report uses reference information, such as news and other business data sources to extend the

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information into real-world applicability, and also to verify the interest and commercial activity of entities mentioned within the study.

Greenhouse Management & Production

A list of U.S. importers and the products they import. The main company listing is geographic by state while products are listed by Harmonized Commodity Codes. There are also alphabetical company and product indexes.

Chicago Telephone Directory

Journal of composting & recycling.

Wards Business Directory

Outsmart Waste

Sustainable Industries Journal

Green Building Products

Michigan Manufacturers Directory

American Recycler, June 2009

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• New York Times bestseller • The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world “At this point in time, the Drawdown book is exactly what is needed; a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense of grounded hope.” —Per Espen Stoknes, Author, *What We Think About When We Try Not To Think About Global Warming* “There’s been no real way for ordinary people to get an understanding of what they can do and what impact it can have. There remains no single, comprehensive, reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom.” —David Roberts, *Vox* “This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook.” —Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to offer a set of realistic and bold solutions to climate change. One hundred techniques and practices are described here—some are well known; some you may have never heard of. They range from clean energy to educating girls in lower-income countries to land use practices that pull carbon out of the air. The solutions exist, are economically viable, and communities throughout the world are currently enacting them with skill and determination. If

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deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth's warming but to reach drawdown, that point in time when greenhouse gases in the atmosphere peak and begin to decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an opportunity to create a just and livable world.

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