

Harley Evo Engine Serial Number

The Washington State Patrol
Stereophile
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Donny's Unauthorized Technical Guide to Harley-Davidson, 1936 to Present
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Harley-Davidson Big

Twins Owners Workshop Manual

The Washington State Patrol

Stereophile

Donny'S Unauthorized Technical Guide to Harley-Davidson, 1936 to Present

Now updated to include the latest motorcycles, this definitive Harley-Davidson history is filled with "inside" information and valuable data. Features Harley-Davidson's entire production history, with special information for restoring any of the classic models. 284 illustrations, 14 in color.

101 Harley-Davidson Performance Projects

Innovation is rapidly becoming democratized. Users, aided by improvements in computer and communications technology, increasingly can develop their own new

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products and services. Eric von Hippel looks closely at this emerging system of user-centred innovation.

Harley-Davidson

From electronic ignition to electronic fuel injection, slipper clutches to traction control, today's motorcycles are made up of much more than an engine, frame, and two wheels. And, just as the bikes themselves have changed, so have the tools with which we tune them. *How to Tune and Modify Motorcycle Engine Management Systems* addresses all of a modern motorcycle's engine-control systems and tells you how to get the most out of today's bikes. Topics covered include: How fuel injection works Aftermarket fuel injection systems Open-loop and closed-loop EFI systems Fuel injection products and services Tuning and troubleshooting Getting more power from your motorcycle engine Diagnostic tools Electronic throttle control (ETC) Knock control systems Modern fuels Interactive computer-controlled exhaust systems

101 Harley-Davidson Evolution Performance Projects

If you're looking for ways to keep up with the pack - or blow right past them - this book has 101 of them. Boost the performance of your Harley-Davidson's Twin-Cam

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engine with 101 projects broken out by each specific aspect of the motorcycle, including engine, suspension, transmission, exhaust, brakes, and body. Hundreds of photos and diagrams take you step-by-step through each project making it a breeze to keep other riders in your rearview mirror.

WALNECK'S CLASSIC CYCLE TRADER, JUNE 2000

Donny Petersen feels honored to share the wealth of his motorcycle knowledge and technical expertise. He offers the real deal in understanding the Harley-Davidson. He gives workable solutions for whatever ails the 1957 to 1985 H-D (Ironhead) Sportster. Graphics, pictures, and charts guide the reader on a sure-footed journey to a thorough understanding. Donny intersperses the technical explanations with entertaining true stories of the hard core lifestyle of these years including The Wild One, Easyriders, the Birth of Hog, Willie G., Steppenwolf, Evil Knevil, the reviled AMF, 1%ers, and who could forget Elvis Presley. Petersen's insight makes technical issues understandable even for the novice. This is the eighth volume of twelve of Donny's technical series. Petersen is the dean of motorcycle technology. Donny examines the theory, design, and mechanical aspects of the Ironhead Sportster. Donny has ridden hundreds of Harleys across four continents doing all of his own roadside repairs. He has acquired his practical knowledge the hard way. Donny Petersen has the privilege of sharing his technical secrets with easy understanding. He will walk you through detailed mechanical

procedures concerning the power train, electrical, fuel delivery, ignition, and the gear head favorite subject of oil and lubrication.

How to Tune and Modify Motorcycle Engine Management Systems

In this second part of his fifth volume on Harley-Davidsons motorcycles, Donny Petersen, who studied privately with Harley-Davidson engineers, shares practical knowledge and streetwise tips on the Shovelhead motorcycle. Donny presents what Harley-Davidson has to say through the myriad of service bulletins back in the day in everyday language. He also uses his extensive practical experience to constructively critique the official line, offers additional hard-earned information, and then shares what he does to his own bikes. He provides • solutions to fix the Shovelhead's teething problems; • Harley's responses to ongoing problematic aspects of vibration, as well as the aftermarket's cures; • tips on working with the Shovelhead's carburetors and five ignitions; starter and charging systems, electrical switches, circuit breakers, and relays; and • best practices for lubrication, as well as the progression of front forks and shocks, brakes, wheels, and tires. Written in straightforward language, this guide offers step-by-step instructions to help all levels of enthusiasts, from novices to expert mechanics. In his usual forthright manner, Donny makes technical issues understandable, interspersing

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explanations with entertaining stories about the lifestyle that comes with being a Harley rider.

Harley-Davidson Big Twins

Harley-Davidson Panheads

Now in its ninth year of publication, Miller's Classic Motorcycles & Price Guide 2002 goes from strength to strength. Featuring over 75 marques of motorcycle, many such as police bikes with extended features, and over 1000 photographs, the guide is an indispensable resource for both first time buyers and collectors of motorcycles. Collecting information, details of models and makers are authenticated by expert, and best-selling author, Mick Walker. Miller's Classic Motorcycles & Price Guide 2002 includes special features on Ariel, Borough Superior, Norton, Triumph and Road Racing bikes, making the Guide a reference work for price and performance of classic motorcycles. The foreword is written by King of Brands Derek Minter.

Original Harley-Davidson Panhead

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Harley-Davidson Big Twins 1970-99 Shop ManualHaynes.Sftbd., 8 1/4"x 1 3/4", 224 pgs., 536 b&w ill.

EarthRise

Your complete guide to deciphering Chevy's small-block V-8 engine casting and stamping codes for all engines, from 1955 to the present. Determine the exact engine model, the year it was built, and its application. This valuable ID guide contains a complete list of dimensions and clearances for each model to aid builders in blueprinting and rebuilding.

The Ascendance of Harley Quinn

Since her first appearance in 1992, Harley Quinn—eccentric sidekick to the Joker—has captured the attention of readers like few new characters have in eight decades of Batman comics. Her bubbly yet malicious persona has earned her a loyal and growing fan base as she has crossed over into television, theater, video games, and film. In this collection of new essays, contributors explore her various iterations, focusing on her origin and contexts, the implications of her abusive relationship with the Joker, her relationships with other characters, her representations across media, and the philosophic basis of her character.

The Immortal Life of Henrietta Lacks

Now an HBO® Film starring Oprah Winfrey and Rose Byrne #1 NEW YORK TIMES BESTSELLER Her name was Henrietta Lacks, but scientists know her as HeLa. She was a poor black tobacco farmer whose cells—taken without her knowledge in 1951—became one of the most important tools in medicine, vital for developing the polio vaccine, cloning, gene mapping, and more. Henrietta's cells have been bought and sold by the billions, yet she remains virtually unknown, and her family can't afford health insurance. This phenomenal New York Times bestseller tells a riveting story of the collision between ethics, race, and medicine; of scientific discovery and faith healing; and of a daughter consumed with questions about the mother she never knew.

The Car Hacker's Handbook

A tale of a lifelong passion for a WWII aircraft that changed the author's life: "It is almost like an adventure novel except it is true" (Air Classics). This book tells the story of a Dutch boy who grew up during the 1950s in postwar Borneo, where he had frequent encounters with an airplane, the Douglas DC-3, a.k.a. the C-47 Skytrain or Dakota, of World War II fame. For a young boy living in a remote jungle community, the aircraft reached the proportions of a romantic icon as the essential

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lifeline to a bigger world for him, the beginning of a special bond. In 1957, his family left the island and all its residual wreckage of World War II, and he attended college in The Hague. After graduation, he started a career as a corporate executive—and met the aircraft again during business trips to the Americas. His childhood passion for the Dakota flared up anew, and the fascination pulled like a magnet. As if predestined, or maybe just looking for an excuse to come closer, he began a business to salvage and convert Dakota parts, which meant first of all finding them. As the demand for these war relic parts and cockpits soared, he began to travel the world to track down surplus, crashed, or derelict Dakotas. He ventured deeper and deeper into remote mountains, jungles, savannas, and the seas where the planes are found, usually as ghostly wrecks but sometimes still in full commercial operation. In hunting the mythical Dakota, he often encountered intimidating or dicey situations in countries plagued by wars or revolts, others by arms and narcotics trafficking, warlords, and conmen. The stories of these expeditions take the reader to some of the remotest spots in the world, but once there, one is often greeted by the comfort of what was once the West's apex in transportation—however now haunted by the courageous airmen of the past.

The Harley-Davidson Motor Co. Archive Collection

Integration of the Armed Forces, 1940-1965

The Harley-Davidson Story: Tales from the Archives is a fascinating, visually driven overview of the motor company's rich story, created in cooperation with the Harley-Davidson Museum. The story of Harley-Davidson is a classic American tale of spirit, invention, and the right idea at the right time. From its beginning in a small Milwaukee shed in 1903, William Harley and his cousins, the Davidson brothers, set in motion what would eventually become the world's most iconic motorcycle company. While other motorcycle companies rose and fell through the teens and 1920s, Harley went from strength to strength, whether introducing its first V-twin motor or dominating race tracks across America. The Milwaukee Miracle even prospered during WWII, building war bikes for the armed forces. By the 1950s, they'd buried their last American-built competitor, Indian, and gained a hold over the US market that they maintain to this day. A remarkable story deserves a remarkable space to recount it. Such is the Harley-Davidson Museum in Milwaukee, which opened in 2009. Harley-Davidson partnered with Motorbooks to create this book relaying Harley-Davidson's story, as told through the museum's displays and archive assets.

American Book Publishing Record

BSA 500 & 650 Twins

Chevrolet Small-Block V-8 Id Guide : Covers All Chevy Small Block Engines since 1955

Sometimes living under the shadow of the flashier, high-profile Triumph Twins, the equivalent BSAs were just as numerous and were exported all over the world. BSA was often seen as a less glamorous marque than Triumph or Norton, associated more with commuting and sidecars than coffee bar cowboys, but that doesn't detract from the collectibility of its models today, as the bikes have become highly usable, enjoyable classics. Unlike the many marque histories available, this book is a practical guide to buying one of these bikes. It covers the complete range, from the very first 1946 500cc A7 to the final 1973 650cc A65s. Chapters include what to look for (10min and 30min evaluations); spares prices; guides to auctions and paperwork; lists of useful contacts in the BSA community; and just as important, consideration of whether it's the right bike for you. One hundred colour photos, useful appendices and expert advice mean this book could save you thousands.

Donny's Unauthorized Technical Guide to Harley-Davidson, 1936 to Present

Donny'S Unauthorized Technical Guide to Harley-Davidson, 1936 to Present

Modern cars are more computerized than ever. Infotainment and navigation systems, Wi-Fi, automatic software updates, and other innovations aim to make driving more convenient. But vehicle technologies haven't kept pace with today's more hostile security environment, leaving millions vulnerable to attack. The Car Hacker's Handbook will give you a deeper understanding of the computer systems and embedded software in modern vehicles. It begins by examining vulnerabilities and providing detailed explanations of communications over the CAN bus and between devices and systems. Then, once you have an understanding of a vehicle's communication network, you'll learn how to intercept data and perform specific hacks to track vehicles, unlock doors, glitch engines, flood communication, and more. With a focus on low-cost, open source hacking tools such as Metasploit, Wireshark, Kayak, can-utils, and ChipWhisperer, The Car Hacker's Handbook will show you how to:

- Build an accurate threat model for your vehicle
- Reverse engineer the CAN bus to fake engine signals
- Exploit vulnerabilities in diagnostic and data-logging systems
- Hack the ECU and other firmware and embedded systems
- Feed exploits through infotainment and vehicle-to-vehicle communication systems
- Override factory settings with performance-tuning

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techniques -Build physical and virtual test benches to try out exploits safely If you're curious about automotive security and have the urge to hack a two-ton computer, make The Car Hacker's Handbook your first stop.

How to Restore Your Harley-Davidson

Harley-Davidson Data Book

Volume I: The Twin Cam is the updated first volume of Petersen's long-awaited Donny's Unauthorized Technical Guide to Harley-Davidson, 1936 to Present series. This twelve-volume series by the dean of motorcycle technology examines the theory, design, and practical aspects of all things Harley-Davidson.

Donny's Unauthorized Technical Guide to Harley Davidson 1936 to Present

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes

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and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of *The Geography of Transport Systems* has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: <http://people.hofstra.edu/geotrans> This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

Price Guide to Contemporary Collectibles and Limited Editions

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After the vicious, insect-like aliens called the Saurons invaded Earth and killed billions, they enslaved the survivors, forcing them to build mysterious temples under brutal conditions. In an effort to control their human slaves, the Saurons install a puppet president to keep them under control. But President Alexander Franklin and Chief of Security Jack Manning aren't about to play along. Rebellion is in the air, and the fight for freedom is spreading far and wide, from the center of activity in Washington to the distant lands of Guatemala. A diverse group of rebels, including an ex-FBI agent, a doctor inside the heart of enemy territory, and the president will have to band together with a host of other insurgents from across war-torn Earth to overcome impossible odds if they're to save what's left of humankind. With non-stop action and a remarkable cast of characters, the epic conclusion to William C. Dietz's *DeathDay* is a thrilling tale of adversity, rebellion, strength and humanity in a futuristic world where the survival of the many lies in the hands of the brave few.

The Dakota Hunter

Put a veteran mechanic on your bookshelf. From simple 15-minute jobs such as lubing cables and bolting on new air cleaners to more advanced tasks such as cam changes and swapping heads, this how-to guide offers carefully selected projects you can do in a weekend. Color photographs guide you step-by-step through each

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performance project. Explains why each project should be done and what performance gains you can expect.

Road & Track

The 9th edition of the Price Guide to Contemporary Collectibles and Limited Editions is the best way to value all of your contemporary, limited edition collectibles and gifts. Book jacket.

The Harley-Davidson Story

Modern Motorcycle Technology offers motorcyclists an up-to-the-minute technical overview and explanation for all the major mechanical and electrical systems comprising their motorcycle. Whether you ride a sport bike, cruiser, tourer, dual-sport, or off-road machine you'll learn precisely how your bike works, which will help you keep your motorcycle in top condition. Author Massimo Clarke takes you through all the major components of your motorcycle focusing on subjects such as engine architecture, fuel systems, transmission, and chassis. The detailed text is accompanied by revealing photos and diagrams that illuminate precisely how these systems work. Whether new to motorcycling or a road-seasoned veteran rider, you'll find page after page of fascinating information. Modern Motorcycle

Technology is the single reference you'll return to again and again.

Harley-Davidson Fxr Bible: History, How-To Customize, Gallery

Details the men and machines, the ups and downs, the competition history, comparisons with arch-rival Indian, and many more incredible details. "I recommend that you buy and read this book." Cycle News.

Cars & Parts

Harley-Davidson author, photographer, and historian Timothy Remus combines history, advice from pros, and hands-on how-to information and ideas as to where to buy the best combination of parts to build or modify your own Harley FXR. Despite the number of FXRs being built and rebuilt, there is no FXR Bible--until now. The new book contains a history of the FXR, including the differences between various years and models; a gallery of FXRs, showing how a wide range of owners have maintained and modified their bikes; a how-to-build section designed to help FXR fans modify the bike in the garage, or build a brand-new FXR from scratch with aftermarket parts; and a Q&A section with professional builders--an opportunity to learn from the best. In 1982 Harley-Davidson introduced the FXR series bikes based on a completely new frame. No longer would the motor and

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transmission be bolted directly to the frame, the new frame suspended the engine and transmission from rubber mounts. Not only were the new bikes smoother to ride, they were also the best handling bike to come off the Harley-Davidson assembly line. Though the first two years of FXR production came off the line with Shovelhead power, by 1984 all FXRs used the new Evo engine for power, and a 5-speed transmission and belt final drive to transmit that power to the rear wheel. It didn't take long for enthusiasts and customizers to appreciate the potential of the new model. Not only did it handle well but the frame would handle modified motors with twice the output of the stock Evos. During its lifespan, the FXR chassis was used as the foundation for a number of models, everything from Low Riders and Super Glides to Sport Tourers and Police models. The FXR lived a good life--right up into the mid-1990s. And when Harley-Davidson replaced the bike with the new Dyna chassis, the troops in the trenches said NO. And Harley-Davidson did bring the FXR back for three separate short production runs. When the FXR finally went out of production for good, the aftermarket filled the void with complete frame assemblies, as well as OEM style sheet metal. The FXR is a legendary motorcycle--a platform that remains in demand as the base for customs, high-speed road machines, and bare-bones hot rods.

Donny's Unauthorized Technical Guide to Harley-Davidson, 1936 to Present

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"Integration of the Armed Forces, 1940-1965" by Morris J. MacGregor. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Miller's Classic Motorcycles

With exquisite, detailed photographs and histories of the motorcycles featured from Harley's collection, this book captures the excitement of the best-known motorcycles in the world.

The Complete Idiot's Guide to Motorcycles

Donny is the Winner of the 2012 International Book Awards. Donny Petersen offers the real deal in performing your Harley-Davidson Twin Cam. Graphics, pictures, and charts guide the reader on a sure-footed journey to a thorough H-D Twin Cam performance understanding. Petersen's insight makes technical issues understandable even for the novice. Donny simply explains what unfailingly works

in performing the Twin Cam. This is the second volume of Petersen's long-awaited Donny's Unauthorized Technical Guide to Harley Davidson 1936 to Present. This twelve-volume series by the dean of motorcycle technology examines the theory, design, and practical aspects of Twin Cam performance. Donny studied privately with Harley-Davidson engineers, having worked on Harleys for over 35 years. He founded Toronto's Heavy Duty Cycles in 1974, North America's premier motorcycle shop. Donny has ridden hundreds of performed Shovels, Evos, and Twin Cams across four continents doing all of his own roadside repairs. He has acquired his practical knowledge the hard way. Donny has the privilege of sharing his performance secrets the easy way. Donny will walk you through detailed performing procedures like headwork, turbo-supercharging, nitrous, big-inch Harleys and completing simple hop-up procedures like air breathers, exhausts, and ignition modifications. Donny Petersen feels honored to share the wealth of his motorcycle knowledge and technical expertise.

101 Harley-Davidson Twin Cam Performance Projects

The Complete Idiot's Guide to Motorcycles, Fourth Edition, is the most complete book on motorcycles, covering everything from how to choose and maintain a motorcycle and how to buy appropriate gear, to how to ride safely, and how to make the most out of trips on the open road.

Democratizing Innovation

Your one-stop information source for all of Milwaukee's iron from 1903 through 1996. Year-by-year data listings cover: models offered, retail prices, paint colors, technical specs, options, first-year and only-year features, company and racing trivia. Sftbd., 8 1/4"x 10 5/8", 160 pgs., 100 b&w ill.

The Harley-Davidson Motor Company

Whether you own a Springer, a Duo-Glide, Hydra-Glide or Electra-Glide, your Panhead deserves the best! Restore it to 100% originality with exacting guidance from restoration expert Greg Field. Exceptionally detailed color photographs guide you through each critical restoration process step-by-step. Serial and engine numbers, paint, trim, options, and technical features are detailed every step of the way. Insure the originality of your prized collectible by implementing the time-tested techniques presented throughout this essential volume.

Modern Motorcycle Technology

Harley-Davidson Panheads Greg Field. The first color history devoted exclusively to Harley-Davidson Panhead motorcycles built from 1948 through 1964. This detailed

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history profiles all Harley-Davidson big twins including Hydraglides, DuoGlides, and Electra Glides. Harley-Davidson Panheads is both a celebration of one of Harley-Davidson's most-beloved motorcycles and a thorough technical analysis of the many changes made throughout the Panhead's production life. Sftbd., 8 1/4"x 1 1/2", 128 pgs., 12 b&w ill., 11 color.

The Geography of Transport Systems

Having this book in your pocket is just like having a real marque expert by your side. Benefit from the author's years of Harley-Davidson experience, learn how to spot a bad bike quickly, and how to assess a promising one like a professional. Get the right bike at the right price!

Harley-Davidson Big Twins Owners Workshop Manual

Donny is the Winner of the 2012 International Book Awards. Donny Petersen has been educating motorcycle enthusiasts about Harley-Davidson bikes for years. Now, he has combined all his knowledge into a twelve-volume series masterpiece and this third book is one that every rider will treasure. Petersen, who has studied privately with Harley-Davidson engineers and has spent thirty-six years working on motorcycles, is sharing all of his secrets! As the founder of Toronto's Heavy Duty

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Cycles in 1974, North America's premier motorcycle shop, the dean of motorcycle technology teaches about the theory, design, and mechanical aspects of Harleys. In this third volume, discover: 1. How to identify the Evolution models. 2. Why the Evolution models are better. 3. Everything you need to know about engines. 4. Troubleshooting every facet of the Evolution. And so much more! The Harley-Davidson Evolution The Japanese had more than quality. Their arsenal included acceleration and speed combining with good braking and handling. They could design, tool-up and build a new motorcycle in a mere eighteen months. The flavor of the day could easily be accomplished with this organizational skill and dexterity. On top of this they had lower prices. The Gang of 13 took over a failing company or did they? By 1982, Harley-Davidson sales went into a tailspin with plunging production. The USA was in a deep recession. Adding to the perfect storm was the flood of Asian imports that many believe were being sold in the U.S. below their manufactured costs. Whether this was true or not, how did a small country a half-world away manufacture a quality product that was faster, handled better, and was less expensive? Furthermore, these import motorcycles were more functional. Well, of course they did because USA motorcycle manufacturing offered old clunker styling that was slower, did not handle well, and broke down all the time! And for all of this, Harley-Davidson's cost more. Insulting if one thinks about it. It is not that the Evolution was that good relative to their competitors because in my opinion it was not. However, the Evolution was stellar relative to what went before. I was a loyal Shovelhead rider, necessarily becoming a mechanic along the way. I

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like the rest of my ilk would never consider riding any other product. I did not care that a Honda might be functionally better, less expensive, and not require my newfound mechanical skills. Honda simply did not give what my psyche craved. Importantly, H-D dropped its lackadaisical attitude towards copyright infringement, particularly with knock-off products. Harley-Davidson became extremely aggressive against the counterfeiting of their trademarks. It licensed use of its logos with all manner merchandise that was embraced by mainstream America followed by the world including the Japanese. H-D then saw the birth of HOG, the most successful marketing and loyalty campaign in the annals of corporate sustenance. The world embraced this pasteurized version of the outlaw subculture. You might meet the nicest people on a Honda but Harley riders are all about cool. They adapt a pseudo-outlaw lifestyle that emulates freedom and individualism. They spend much of their time adopting one charity or another to prove they really aren't bad. Many charities benefitted greatly during the Harley boom. Can these riders be contesting the Honda mantra of niceness? The previous owners AMF deserve much credit for the success of Harley-Davidson. They gave the Gang of 13 a platform from, which to launch. These new guys were brighter than bright. They put a management team together that knew no bounds in success. I am sure that Marketing 101 in every business school teaches and will continue to teach their brilliant story. Harley-Davidson became the epitome of American manufacturing and marketing, the darling of capitalism at its finest. Think about it! How could a rusty old manufacturer whose time had drifted by reach such pinnacles of success?

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Well, H-D had a little help along the way with two main sociological factors: 1. The post World War II baby boom, the aging bulge in American demographics looking for adventure and whatever (safely) came their way. 2. A generation that worked hard; raised families and then looked back at what they had missed in their youth. Harley-Davidson embodied the freedom and adventure they lacked. Harley-Davidson was granted two decades, in which to plan a lasting and viable future. It sought to be the motorcycle of mainstream America. The world would follow. This venerable company almost pulled it off. The Motor Company updated technology both in their manufacturing venue and in the product itself. H-D balanced on a near-impossible fulcrum, maintaining tradition on one side and complying with environmental dictates on the other. The Evolution's successor, the air-cooled Twin Cam introduced in 1999 with great success. H-D continued to grow and prosper. I have always viewed the Twin Cam as a transitional model embracing the past but leading into a future of overhead cams and water jackets. The new H-D V-Rod's technological marvels are a wonderful attempt but as much as the Factory hoped, mainstream Harley riders did not take the bait en masse. After all they had their psychological needs. These attempts did not prevent dark clouds from appearing on the horizon: 1. Inexorably, the post World War II baby boom's bulge has grown older, losing interest in reclaiming youth with interests shifting elsewhere. Who is to take over this downsizing market? Who will be left to support the Motor Company in the style it has become accustomed? 2. In my humble opinion, the masters of marketing did not fill the coming void of consumers. I think H-D is good

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at pretty much everything except lowering prices for the incoming generations. Nor have they developed affordable and desirable product lines for the youth. Certainly, the Factory began to enjoy economies of scale in manufacturing. I for one do not think they have used their profits wisely for continued prosperity. Will I continue to ride a Harley at age 62? Sure I will but I was riding them before they became cool. I am not a dentist looking for a safe walk on the wild side or a movie star acquiring the in-bauble of the day. The Evolution motorcycle saved the Hog's bacon but a new savior is now required.

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