

No Contest The Case Against Competition Alfie Kohn

Lords of Strategy Punishment Without Crime The Wisdom of Crowds The Contest What to Look for in a Classroom Story-Based Inquiry: A Manual for Investigative Journalists Faith Versus Fact Feel-Bad Education The Schools Our Children Deserve The Meaning of Creation How To Win Friends And Influence People JFK and the Unspeakable No Thanks The Criminal Law Handbook Battling for Profits The Politics Industry Wiser The Brighter Side Of Human Nature Psychology of Self-Esteem What Does It Mean to Be Well Educated? The ONE Thing In the President's Secret Service Punished by Rewards: Twenty-fifth Anniversary Edition Range More Than a Score True Competition A Contest without Winners Erase Your Record Undue Influence Book of Beasts No Contest The Homework Myth Empires of the Sea Single Case Research Methodology The Confessions of St. Augustine No Contest No Contest No Mopes Allowed Games of the Heart Marketing Strategies for Higher Education Institutions: Technological Considerations and Practices

Lords of Strategy

Reveals how corporate lawyers abuse the American legal system and calls for reform that would streamline justice and cut legal costs

Punishment Without Crime

The Wisdom of Crowds

The #1 New York Times bestseller that has all America talking: as seen/heard on Morning Joe, CBS This Morning, The Bill Simmons Podcast, Rich Roll, and more. Shortlisted for the Financial Times/McKinsey Business Book of the Year Award “The most important business—and parenting—book of the year.” —Forbes “Urgent and important. . . an essential read for bosses, parents, coaches, and anyone who cares about improving performance.” —Daniel H. Pink “So much crucial and revelatory information about performance, success, and education.” —Susan Cain, bestselling author of Quiet “As David Epstein shows us, cultivating range prepares us for the wickedly unanticipated... a well-supported and smoothly written case on behalf of breadth and late starts.” —Wall Street Journal Plenty of experts argue that anyone who wants to develop a skill, play an instrument, or lead their field should start early, focus intensely, and rack up as many hours of deliberate practice as possible. If you dabble or delay, you’ll never catch up to the people who got a head start. But a closer look at research on the world’s top performers, from professional athletes to Nobel laureates, shows that early specialization is the

exception, not the rule. David Epstein examined the world's most successful athletes, artists, musicians, inventors, forecasters and scientists. He discovered that in most fields—especially those that are complex and unpredictable—generalists, not specialists, are primed to excel. Generalists often find their path late, and they juggle many interests rather than focusing on one. They're also more creative, more agile, and able to make connections their more specialized peers can't see. Provocative, rigorous, and engrossing, *Range* makes a compelling case for actively cultivating inefficiency. Failing a test is the best way to learn. Frequent quitters end up with the most fulfilling careers. The most impactful inventors cross domains rather than deepening their knowledge in a single area. As experts silo themselves further while computers master more of the skills once reserved for highly focused humans, people who think broadly and embrace diverse experiences and perspectives will increasingly thrive.

The Contest

Seeing the consequences of competitive school choice policy through students' eyes While policymakers often justify school choice as a means to alleviate opportunity and achievement gaps, an unanticipated effect is increased competition over access to coveted, high-performing schools. In *A Contest without Winners*, Kate Phillippo follows a diverse group of Chicago students through the processes of researching, applying to, and enrolling in public high school. Throughout this journey, students prove themselves powerful policy actors who carry out and redefine competitive choice. Phillippo's work amplifies the voices of students—rather than the parents, educators, public intellectuals, and policymakers who so often inform school choice research—and investigates how students interact with and emerge from competitive choice academically, developmentally, and civically. Through students' experiences, she shows how competitive choice legitimates and exacerbates existing social inequalities; collides with students' developmental vulnerability to messages about their ability, merit, and potential; and encourages young people's individualistic actions as they come to feel that they must earn their educational rights. From urban infrastructure to income inequality to racial segregation, Phillippo examines the factors that shape students' policy enactment and interpretation, as policymakers and educators ask students to compete for access to public resources. With competitive choice, even the winners—the lucky few admitted to their dream schools—don't outright win. *A Contest without Winners* challenges meritocratic and market-driven notions of opportunity creation for young people and raises critical questions about the goals we have for public schooling.

What to Look for in a Classroom

From the balcony of his house, Mike Haines can see the quiet, commonplace beauty of the Holliday farm. But what he remembers is the little sister of his high school girlfriend, Dusty who grew up there. As a teen, Dusty had gone off the rails but when she was a kid, she was sweet, she was funny and she had a special bond with Mike. But after high school, she

took off and Mike never saw her again. Then tragedy strikes Dusty's family, she comes back into town and Mike thinks she hasn't changed back to the sweet, funny girl he knew but instead continued to be selfish and thoughtless, leaving her family alone to deal with their mourning. So he seeks her out and confronts her in an effort to understand what went wrong and to force her to sort herself out. He finds out quickly he's wrong about Dusty Holliday. Very wrong. And right after Mike discovers that, the bond they had years before snaps back into place in ways he would never suspect. But Mike Haines had a bad marriage then he played games of the heart for a good woman. And lost. In order to protect himself and his kids, he's cautious, he's careful to read the signs and he's not interested in finding a woman he has to fix. Then he learns what happened to Dusty and he thinks she needs to be fixed. He swings, he misses and in this new game of hearts, for Dusty, Mike just got strike three.

Story-Based Inquiry: A Manual for Investigative Journalists

Faith Versus Fact

"This publication is issued on the occasion of the exhibition Book of Beasts: The Bestiary in the Medieval World, on view at the J. Paul Getty Museum at the Getty Center, Los Angeles, from May 14 to August 18, 2019."

Feel-Bad Education

The e-book for True Competition: A Guide to Pursuing Excellence in Sport and Society is available at a reduced price and allows students to highlight and take notes throughout the text. When purchased through the Human Kinetics site, access to the e-book is immediately granted when the order is received. True Competition: A Guide to Pursuing Excellence in Sport and Society offers a blueprint for maximizing the potential of competition to foster excellence and enjoyment. It provides a novel perspective on competition that challenges traditional beliefs through a research-backed defense that—up until now—has been lacking. With this text, readers will learn the differences between positive and negative competition, and they will discover how to implement change in their organizations, teams, and individual practices. The authors of this groundbreaking book, who are leading experts in sport psychology, redefine what competition is and should be. Unlike the more typical and often socially destructive form of competition—which they call decompetition—true competition brings out excellence in participants, fosters positive character development, and leads to lasting enjoyment. This socially and psychologically positive perspective on competition challenges Alfie Kohn's No Contest: The Case Against Competition, which has been called the definitive critique of competition. The authors propose that competition itself is not problematic; rather, they question how competition is sometimes envisioned, interpreted, and implemented. They provide suggestions

for achieving positive outcomes from competition, including creating challenging yet supportive environments in sport programs and teams, fostering the well-being of athletes, and encouraging athletes to handle various situations. The research-based text uses a field-guide approach, in which the components of true competition are presented in chapter 3 and then detailed in the following chapters. This approach helps readers understand competition and how it is being used in their own lives. While the book relies heavily on the arena of sports, it also provides many examples of applying this revised understanding of competition in business, education, politics, and other nonsport environments. To enhance the learning experience, True Competition offers the following features: -A scholarly analysis of competition is presented in a clear and engaging writing style, making the provocative concepts easily accessible to any reader. -Engaging sidebars give examples of how true competition has been created in various environments to shorten the implementation curve for readers. -Q&A sidebars pose practical questions to ponder—just as a parent, coach, or official would—and prepares readers for issues they will confront in the field. By applying the information presented in this text, students, professionals, and athletes will learn how to maximize the benefits of competition by avoiding decompetition. Not only will they understand how to recognize and respond to positive and negative forms of competition, but they also will gain the tools they need in order to promote true competition in their own worlds. Instructions for downloading and accessing the e-book will be provided once the order is complete. Adobe Digital Editions® System Requirements Windows -Microsoft® Windows® 2000 with Service Pack 4, Windows XP with Service Pack 2, or Windows Vista® (Home Basic 32-bit and Business 64-bit editions supported) -Intel® Pentium® 500MHz processor -128MB of RAM -800x600 monitor resolution Mac PowerPC -Mac OS X v10.4.10 or v10.5 -PowerPC® G4 or G5 500MHz processor -128MB of RAM Intel® -Mac OS X v10.4.10 or v10.5 -500MHz processor -128MB of RAM Supported browsers and Adobe Flash versions Windows -Microsoft Internet Explorer 6 or 7, Mozilla Firefox 2 -Adobe Flash® Player 7, 8, or 9 (Windows Vista requires Flash 9.0.28 to address a known bug) Mac -Apple Safari 2.0.4, Mozilla Firefox 2 -Adobe Flash Player 8 or 9 Supported devices -Sony® Reader PRS-505 Language versions -English -French -German

The Schools Our Children Deserve

Two experts in business and psychology describe the detrimental effect that groupthink has on decision-making and explain how to combine ideas from management and social sciences to help improve problem-solving through non-deliberative decision-making. 20,000 first printing.

The Meaning of Creation

"Jesse Hagopian brought a rare moment of truth to the corporate-dominated Education Nation show when he spoke on behalf of his colleagues at Garfield High in Seattle. He instantly became the voice and face of the movement to stop

pointless and punitive high-stakes testing."—Diane Ravitch, author of *Reign of Terror* In cities across the country, students are walking out, parents are opting their children out, and teachers are rallying against the abuses of high-stakes standardized testing. These are the stories—in their own words—of some of those who are defying the corporate education reformers and fueling a national movement to reclaim public education. Alongside the voices of students, parents, teachers, and grassroots education activists, the book features renowned education researchers and advocates, including Nancy Carrlson-Paige, Karen Lewis, and Monty Neill. Jesse Hagopian teaches history and is the Black Student Union adviser at Garfield High School, the site of the historic boycott of the MAP test in 2013. He is an associate editor of *Rethinking Schools*, and winner of the 2013 "Secondary School Teacher of Year" award from the Academy of Education Arts and Sciences. He is a contributing author to *Education and Capitalism: Struggles for Learning and Liberation* and *101 Changemakers: Rebels and Radicals Who Changed US History*, and writes regularly for *Truthout*, *Black Agenda Report*, and the *Seattle Times* Op-Ed page.

How To Win Friends And Influence People

A thrilling account of the brutal decades-long battle between Christendom and Islam for the soul of Europe. This struggle's brutal climax came between 1565 and 1571, seven years that witnessed a fight to the finish decided in a series of bloody set pieces: the epic siege of Malta, in which a tiny band of Christian defenders defied the might of the Ottoman army; the savage battle for Cyprus; and the apocalyptic last-ditch defense of southern Europe at Lepanto—one of the single most shocking days in world history. At the close of this cataclysmic naval encounter, the carnage was so great that the victors could barely sail away because of the countless corpses floating in the sea. Lepanto fixed the frontiers of the Mediterranean world that we know today.

JFK and the Unspeakable

A revelatory account of the misdemeanor machine that unjustly brands millions of Americans as criminals *Punishment Without Crime* offers an urgent new interpretation of inequality and injustice in America by examining the paradigmatic American offense: the lowly misdemeanor. Based on extensive original research, legal scholar Alexandra Natapoff reveals the inner workings of a massive petty offense system that produces over 13 million cases each year. People arrested for minor crimes are swept through courts where defendants often lack lawyers, judges process cases in mere minutes, and nearly everyone pleads guilty. This misdemeanor machine starts punishing people long before they are convicted; it punishes the innocent; and it punishes conduct that never should have been a crime. As a result, vast numbers of Americans -- most of them poor and people of color -- are stigmatized as criminals, impoverished through fines and fees, and stripped of drivers' licenses, jobs, and housing. For too long, misdemeanors have been ignored. But they are crucial to

understanding our punitive criminal system and our widening economic and racial divides. A Publishers Weekly Best Book of 2018

No Thanks

Drawing from hundreds of studies in half a dozen fields, *The Brighter Side of Human Nature* makes a powerful case that caring and generosity are just as natural as selfishness and aggression. This lively refutation of cynical assumptions about our species considers the nature of empathy and the causes of war, why we (incorrectly) explain all behavior in terms of self-interest, and how we can teach children to care.

The Criminal Law Handbook

Imagine, if you can, the world of business - without corporate strategy. Remarkably, fifty years ago that's the way it was. Businesses made plans, certainly, but without understanding the underlying dynamics of competition, costs, and customers. It was like trying to design a large-scale engineering project without knowing the laws of physics. But in the 1960s, four mavericks and their posses instigated a profound shift in thinking that turbocharged business as never before, with implications far beyond what even they imagined. In *The Lords of Strategy*, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company Fred Gluck, longtime Managing Director of McKinsey & Company Michael Porter, Harvard Business School professor Providing a window into how to think about strategy today, Kiechel tells their story with novelistic flair. At times inspiring, at times nearly terrifying, this book is a revealing account of how these iconoclasts and the organizations they led revolutionized the way we think about business, changed the very soul of the corporation, and transformed the way we work.

Battling for Profits

In this fascinating book, New Yorker business columnist James Surowiecki explores a deceptively simple idea: Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. With boundless erudition and in delightfully clear prose, Surowiecki ranges across fields as diverse as popular culture, psychology, ant biology, behavioral economics, artificial intelligence, military history, and politics to show how this simple idea offers important lessons for how we live our lives, select our leaders, run our companies, and think about our world.

The Politics Industry

"This book is primarily geared toward estate planners and probate litigators, it may provide a greater understanding of issues relating to capacity, the attorney's role, and the process known as "undue influence." This book does not constitute legal advice"--

Wiser

Reissued in an edition newly offset from the authoritative Complete Poems 1904-1962, edited by George James Firmage. E. E. Cummings, along with Pound, Eliot, and Williams, helped bring about the twentieth-century revolution in literary expression. He is recognized as the author of some of the most beautiful lyric poems written in the English language and also as one of the most inventive American poets of his time. Fresh and candid, by turns earthy, tender, defiant, and romantic, Cummings's poems celebrate the uniqueness of each individual, the need to protest the dehumanizing force of organizations, and the exuberant power of love. No Thanks was first published in 1935; although Cummings was by then in mid-career, he had still not achieved recognition, and the title refers ironically to publishers' rejections. No Thanks contains some of Cummings's most daring literary experiments, and it represents most fully his view of life—romantic individualism. The poems celebrate an openly felt response to the beauties of the natural world, and they give first place to love, especially sexual love, in all its manifestations. The volume includes such favorites as "sonnet entitled how to run the world)," "may I feel said he," "Jehovah buried. Satan dead," "be of love (a little)," and the now-famous grasshopper poem.

The Brighter Side Of Human Nature

You deserve a second chance. We were all young once. We all made mistakes and did things that we later regret. Unfortunately, an arrest in your past can continue to haunt you and impact the rest of your life. Many people like you report being denied opportunities in their jobs, college education, apartment applications, banking and other scenarios because of a single mistake made in their past. Criminal record expungement and sealing can give you a second chance! Criminal record expungement (sealing) is the legal process to make a criminal record a non-public record. This essentially erases your record from public access. All information of the arrest and charges is removed or made confidential from all official agencies whose records are accessible to the public. Records are either made confidential or must be destroyed! This book, written by Florida Criminal Law Attorney and expungement expert Eric Dirga, is your Do-It-Yourself guide to seeking an expungement or sealing of your record. Erase your record and give yourself the second chance you deserve!

Psychology of Self-Esteem

What Does It Mean to Be Well Educated?

If you like no-nonsense crime-busting, straight-shooting opinions, and offbeat humor, you'll love this greatest-hits collection from surprise Internet sensation Chief David A. Oliver of the Brimfield Police Department . . . He's been called "the coolest police chief in existence," but David Oliver says he's just doing his job—and still doesn't understand how his small-town police department's Facebook page attracted a worldwide audience. Readers from as far away as Australia, Ireland, and Hong Kong, and from every state in the U.S. "stop by" daily for a virtual cup of coffee with the chief. Whether he's busting "mopes" (old-fashioned cop slang for criminal types), comforting a teen runaway, or promoting school safety, Oliver's folksy and feisty style connects with readers. He tackles tough issues: The invasion of Meth and other drugs. Drunk driving. School shootings. He champions personal responsibility, and chastises politicians. "I have a low tolerance for nonsense," Oliver says. This book collects the best of the chief's politically incorrect essays, delightfully sarcastic letters to criminals, humorous crime reports, inspirational quotes, and more. Enter the colorful world of the Brimfield PD . . . Where you do NOT want to win a pair of "silver bracelets" and "a trip to the bed-and-breakfast" . . . Where drug mopes are pursued by a "Meth Whisperer" . . . Where dispatch calls might include an APB ("All-Pig Bulletin") . . . And where kids caught bicycling safely are issued tickets—for free ice cream. If you're not a mope, you'll fit right in! David Oliver will donate all of his income from this book to the Chief Oliver Foundation, a not-for-profit organization that distributes funds to police department charitable programs and assists juvenile survivors of sexual assault.

The ONE Thing

In this anticipated new edition of Single Case Research Methodology, David L. Gast and Jennifer R. Ledford detail why and how to apply standard principles of single case research methodology to one's own research or professional project. Using numerous and varied examples, they demonstrate how single case research can be used for research in behavioral and school psychology, special education, speech and communication sciences, language and literacy, occupational therapy, and social work. This thoroughly updated new edition features two entirely new chapters on measurement systems and controversial issues in single subject research, in addition to sample data sheets, graphic displays, and detailed guidelines for conducting visual analysis of graphic data. This book will be an important resource to student researchers, practitioners, and university faculty who are interested in answering applied research questions and objectively evaluating educational and clinical practices.

In the President's Secret Service

Although higher education institutes are not typically thought of as a business, colleges and universities utilize marketing strategies in order to compete for students. Information and communication technologies have enhanced and changed the nature and context of communication exchange, allowing for a broader range of competition. *Marketing Strategies for Higher Education Institutions: Technological Considerations and Practices* provides different aspects of marketing management and technological innovations in all parts of education, including K-12, non-formal, and distance education. Highlighting research studies, experiences, and cases on educational marketing, this book is essential for educational planners, administrators, researchers, and marketing practitioners involved in all aspects of educational development.

Punished by Rewards: Twenty-fifth Anniversary Edition

This book explains how the system works, why police, lawyers, and judges do what they do, and -- most important -- the options for suspects, defendants, and victims. It also provides critical information on working with a lawyer.

Range

Argues that competition is inherently destructive and that competitive behavior is culturally induced, counter-productive, and causes anxiety, selfishness, self-doubt, and poor communication. Reissue.

More Than a Score

Suggests that John F. Kennedy was assassinated because military leaders feared his dedication to peace would result in the United States falling to Russia

True Competition

With an enduring grasp of human nature, Dale Carnegie's *How to Win Friends and Influence People* teaches his readers how to handle people without letting them feel manipulated, how to make people feel important without inspiring resentment, how win people over to your point of view without causing offence, and how to make a friend out of just about anyone. Published in 1937, Carnegie's *How to Win Friends and Influence People*, was originally written as a companion book to his lectures on how to be a good salesperson. However, what began as a basic sales primer, quickly exploded into an overnight success, eventually selling more than 15 million copies worldwide, and pioneering an entire genre of self-help and personal success books. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch

collection to build your digital library.

A Contest without Winners

Mind-opening writing on what kids need from school, from one of education's most outspoken voices. Almost no writer on schools asks us to question our fundamental assumptions about education and motivation as boldly as Alfie Kohn. The Washington Post says that "teachers and parents who encounter Kohn and his thoughts come away transfixed, ready to change their schools." And Time magazine has called him "perhaps the country's most outspoken critic of education's fixation on grades [and] test scores." Here is challenging and entertaining writing on where we should go in American education, in Alfie Kohn's unmistakable voice. He argues in the title essay with those who think that high standards mean joylessness in the classroom. He reflects thoughtfully on the question "Why Self-Discipline Is Overrated." And in an essay for the New York Times, which generated enormous response, he warns against the dangers of both punishing and praising children for what they do instead of parenting "unconditionally." Whether he's talking about school policy or the psychology of motivation, Kohn gives us wonderfully provocative—and utterly serious—food for thought. This new book will be greeted with enthusiasm by his many readers, and by teachers and parents seeking a refreshing perspective on today's debates about kids and schools.

Erase Your Record

• More than 500 appearances on national bestseller lists • #1 Wall Street Journal, New York Times, and USA Today • Won 12 book awards • Translated into 35 languages • Voted Top 100 Business Book of All Time on Goodreads People are using this simple, powerful concept to focus on what matters most in their personal and work lives. Companies are helping their employees be more productive with study groups, training, and coaching. Sales teams are boosting sales. Churches are conducting classes and recommending for their members. By focusing their energy on one thing at a time people are living more rewarding lives by building their careers, strengthening their finances, losing weight and getting in shape, deepening their faith, and nurturing stronger marriages and personal relationships. YOU WANT LESS. You want fewer distractions and less on your plate. The daily barrage of e-mails, texts, tweets, messages, and meetings distract you and stress you out. The simultaneous demands of work and family are taking a toll. And what's the cost? Second-rate work, missed deadlines, smaller paychecks, fewer promotions--and lots of stress. AND YOU WANT MORE. You want more productivity from your work. More income for a better lifestyle. You want more satisfaction from life, and more time for yourself, your family, and your friends. NOW YOU CAN HAVE BOTH — LESS AND MORE. In The ONE Thing, you'll learn to * cut through the clutter * achieve better results in less time * build momentum toward your goal* dial down the stress * overcome that overwhelmed feeling * revive your energy * stay on track * master what matters to you The ONE Thing delivers extraordinary results in

every area of your life--work, personal, family, and spiritual. WHAT'S YOUR ONE THING?

Undue Influence

“The Contest” is an illustrated children's book teaching children what the Fruit of the Spirit is in a story about a farmer who wants to have the biggest, the juiciest, the plumpest, and the sweetest grapes in the whole county. Each grape has its own captivating personality which depicts a different fruit of the Spirit that your children will fall in love with. The unpredictable twist at the end teaches the most valuable lesson of all. It will allow children of all ages grow to be what God wants them to be. “The Contest” has been a favorite for countless children throughout the years.

Book of Beasts

Conrad Hyers offers a welcome respite from the counter-productive effects of extremism that surround the creation issue. Focusing on the creation texts from the book of Genesis, Hyers interprets the biblical account in light of its relationship to its culture, context, and purpose.

No Contest

In this “lively, provocative and well-researched book” (TheodoreSizer), Alfie Kohn builds a powerful argument against the “back to basics” philosophy of teaching and simplistic demands to “raise the bar.” Drawing on stories from real classrooms and extensive research, Kohn shows parents, educators, and others interested in the debate how schools can help students explore ideas rather than filling them with forgettable facts and preparing them for standardized tests. Here at last is a book that challenges the two dominant forces in American education: an aggressive nostalgia for traditional teaching (“If it was bad enough for me, it’s bad enough for my kids”) and a heavy-handed push for Tougher Standards.

The Homework Myth

No Contest stands as the definitive critique of competition. Contrary to accepted wisdom, competition is not basic to human nature; it poisons our relationships and holds us back from doing our best. In this new edition, Alfie Kohn argues that the race to win turns all of us into losers.

Empires of the Sea

Our political system in America is broken, right? Wrong. The truth is, the American political system is working exactly how it is designed to work, and it isn't designed or optimized today to work for us—for ordinary citizens. Most people believe that our political system is a public institution with high-minded principles and impartial rules derived from the Constitution. In reality, it has become a private industry dominated by a textbook duopoly—the Democrats and the Republicans—and plagued and perverted by unhealthy competition between the players. Tragically, it has therefore become incapable of delivering solutions to America's key economic and social challenges. In fact, there's virtually no connection between our political leaders solving problems and getting reelected. In *The Politics Industry*, business leader and path-breaking political innovator Katherine Gehl and world-renowned business strategist Michael Porter take a radical new approach. They ingeniously apply the tools of business analysis—and Porter's distinctive Five Forces framework—to show how the political system functions just as every other competitive industry does, and how the duopoly has led to the devastating outcomes we see today. Using this competition lens, Gehl and Porter identify the most powerful lever for change—a strategy comprised of a clear set of choices in two key areas: how our elections work and how we make our laws. Their bracing assessment and practical recommendations cut through the endless debate about various proposed fixes, such as term limits and campaign finance reform. The result: true political innovation. *The Politics Industry* is an original and completely nonpartisan guide that will open your eyes to the true dynamics and profound challenges of the American political system and provide real solutions for reshaping the system for the benefit of all. THE INSTITUTE FOR POLITICAL INNOVATION The authors will donate all royalties from the sale of this book to the Institute for Political Innovation.

Single Case Research Methodology

The Confessions of St. Augustine

So why do we continue to administer this modern cod liver oil-or even demand a larger dose? Kohn's incisive analysis reveals how a set of misconceptions about learning and a misguided focus on competitiveness has left our kids with less free time, and our families with more conflict. Pointing to stories of parents who have fought back-and schools that have proved educational excellence is possible without homework-Kohn demonstrates how we can rethink what happens during and after school in order to rescue our families and our children's love of learning.

No Contest

After conducting exclusive interviews with more than one hundred current and former Secret Service agents, bestselling author and award-winning reporter Ronald Kessler reveals their secrets for the first time. Never before has a journalist

penetrated the wall of secrecy that surrounds the U.S. Secret Service, that elite corps of agents who pledge to take a bullet to protect the president and his family. Kessler portrays the dangers that agents face and how they carry out their missions--from how they are trained to how they spot and assess potential threats. With fly-on-the-wall perspective, he captures the drama and tension that characterize agents' lives and reveals what they have seen, providing startling, previously untold stories about the presidents, from John F. Kennedy and Lyndon Johnson to George W. Bush and Barack Obama, as well as about their families, Cabinet officers, and White House aides.

No Contest

No Mopes Allowed

Alfie Kohn's landmark challenge to carrot-and-stick psychology, featuring updated reflections and research in a major new afterword by the author Our basic strategy for raising children, teaching students, and managing workers can be summed up in six words: Do this and you'll get that. We dangle goodies (from candy bars to sales commissions) in front of people in the same way that we train the family pet. Since its publication in 1993, this groundbreaking book has persuaded countless parents, teachers, and managers that attempts to manipulate people with incentives may seem to work in the short run, but they ultimately fail and even do lasting harm. Drawing from hundreds of studies, Kohn demonstrates that we actually do inferior work when we are enticed with money, grades, or other incentives—and are apt to lose interest in whatever we were bribed to do. Promising goodies to children for good behavior, meanwhile, can never produce anything more than temporary obedience. Even praise can become a verbal bribe that gets kids hooked on our approval. Rewards and punishments are two sides of the same coin—and the coin doesn't buy much. What is needed, Kohn explains, is an alternative to both ways of controlling people. Hence, he offers practical strategies for parents, teachers, and managers to replace carrots and sticks. Seasoned with humor and familiar examples, Punished by Rewards presents an argument that is unsettling to hear but impossible to dismiss.

Games of the Heart

The best-selling author of Why Evolution Is True discusses the negative role of religion in education, politics, medicine and social policy, explaining how religion cannot provide verifiable or responsible answers to world problems.

Marketing Strategies for Higher Education Institutions: Technological Considerations and Practices

Few writers ask us to question our fundamental assumptions about education as provocatively as Alfie Kohn. Time magazine has called him 'perhaps the country's most outspoken critic of education's fixation on grades [and] test scores.' And the Washington Post says he is 'the most energetic and charismatic figure standing in the way of a major federal effort to make standardized curriculums and tests a fact of life in every U.S. school.' In this new collection of essays, Kohn takes on some of the most important and controversial topics in education of the last few years. His central focus is on the real goals of education—a topic, he argues, that we systematically ignore while lavishing attention on misguided models of learning and counterproductive techniques of motivation. The shift to talking about goals yields radical conclusions and wonderfully pungent essays that only Alfie Kohn could have written. From the title essay's challenge to conventional, conservative definitions of a good education to essays on standards and testing and grades that tally the severe educational costs of overemphasizing a narrow conception of achievement, Kohn boldly builds on his earlier work and writes for a wide audience. Kohn's new book will be greeted with enthusiasm by his many readers and by any teacher or parent looking for a refreshing perspective on today's debates about schools. From the Trade Paperback edition.

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