

Time Warner Cable Program Guide

Hoover's Handbook of Emerging Companies
Newsweek
Sound & Vision
Communications Regulation
Field Guide to the Electronic Environment
Plunkett's Telecommunications Industry Almanac 2006
Hoover's Handbook of American Business 2005
Popular Mechanics
Video Dialtone Technology
F & S Index United States Annual
Plunkett's Entertainment & Media Industry Almanac
The Consumer and Cable in California
Cable T.V. and New Media Law & Finance
Business Week
World Guide to Television & Film
Starting Your Television Writing Career
Popular Science
Remote Control
Television & Cable Factbook
Broadcast/cable Programming
World Guide to Television
Hoover's Handbook of American Business 2008
Business Periodicals Index
Channels
The Hollywood Reporter
Television & Cable Factbook 2018
NewMedia
Television and Cable Factbook
Forbes
Mass Media - Mass Culture
Consumer Reports
Digital Buying Guide 2004
Cable Optics
Monthly Newsletter
Digital Buying Guide
Television and Cable Factbook, 1991
Popular Science
Broadcasting & Cable
Home Theater For Dummies
Cable Vision
Cable Television Law
update
FCC Record

Hoover's Handbook of Emerging Companies

This course discusses the electronic media programming process and the kinds of issues and strategies that are prominent in the field today.

Newsweek

Sound & Vision

In this essential guide, Abby Finer and Deborah Pearlman of the Warner Bros. Television Writers Workshop reveal insider tips and tricks aimed at paving the way to better scripts by new writers. The book focuses on all aspects of writing for television, from the definition and importance of sample material to what it takes to be a successful TV writer. In particular, the authors provide instruction on troubleshooting scripts—with a do and don't list. For the novice scriptwriter, they include advice on how to research, brainstorm ideas, choose the right show, as well as write a beat sheet and outline in order to achieve a polished draft. Filled with practical advice and up-to-date industry information, each chapter provides strategies and insights that will jump-start a fledgling writing career toward success.

Communications Regulation

Field Guide to the Electronic Environment

Plunkett's Telecommunications Industry Almanac 2006

Hoover's Handbook of American Business 2005

Popular Mechanics

Video Dialtone Technology

This volume is part of a four-volume set (the others profile American emerging companies, American private companies, and global companies); and it contains information on 750 American businesses chosen mainly for their size, influence, growth, visibility, and breadth of coverage. Each entry contains two narratives--an overview of the company, its s

F & S Index United States Annual

A guide to smart consumer decision-making takes on the myriad of choices available in the digital market, rating desktops, PDAs, monitors, scanners, camcorders, digital cameras, MP3s, and other chip-driven technology.

Plunkett's Entertainment & Media Industry Almanac

The Consumer and Cable in California

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

Cable T.V. and New Media Law & Finance

Business Week

World Guide to Television & Film

Overwhelmed with big screen TV and home theater audio options? What do you need to build the perfect home theater experience? Home Theater For Dummies, 3rd Edition shows you how to plan a home theater system and choose components that fit your budget and your room. Beginning with the most basic information, this guide helps you choose what you need and put it all together. It explains DLP, 3LCD, HDMI, DTV, and HDTV so you can talk intelligently with salespeople at the electronics store. You'll find out about Blu-ray, explore HD and satellite radio options, and see how to incorporate a Wii, Xbox, or Playstation 3 into your set-up. Learn to: Choose among plasma, LCD, and projection TVs Know the difference between digital TV and HDTV Assess and choose an LCD TV, a new 3D TV, or an HD radio Set up your audio system and TV for maximum performance Use a Media Center or Home Theater PC Fine-tune your system and add cool touches such as accessing home theater content from your cell phone Explore HD and satellite radio options, CD players, DVD-Audio disks, and options for old cassettes and vinyl Set up your system with the proper cables for each component, or learn what it takes to go wireless Calibrate your video with a calibration disk, an optical comparator, or a DVD containing THX Optimizer Get the perfect home theater experience by following the expert tips and techniques presented in Home Theater For Dummies, 3rd Edition. You'll be watching movies and listening to audio in no time!

Starting Your Television Writing Career

An explanation of the technical considerations, regulatory issues, and market requirements of video delivery, describing digital video architectures, services, protocols, and distribution systems. Discusses the long-term viability of digital video innovations, describes the activities of the major players among telephone carriers moving to video and cable tv providers moving to telephony, and includes a primer on tv and cable technology. For technology developers, planners, carriers, students, and end users Annotation copyright by Book News, Inc., Portland, OR

Popular Science

Remote Control

Television & Cable Factbook

Broadcast/cable Programming

World Guide to Television

Hoover's Handbook of American Business 2008

Business Periodicals Index

Channels

The Hollywood Reporter

Television & Cable Factbook 2018

NewMedia

Television and Cable Factbook

Forbes

Object Lessons is a series of short, beautifully designed books about the hidden lives of ordinary things. While we all use remote controls, we understand little about their history or their impact on our daily lives. Caetlin Benson-Allot looks back on the remote control's material and cultural history to explain how such an innocuous media accessory has changed the way we occupy our houses, interact with our families, and experience the world. From the first wired radio remotes of the 1920s to infrared universal remotes, from the homemade TV controllers to the Apple Remote, remote controls shape our media devices and how we live with them. Object Lessons is published in partnership with an essay series in the The Atlantic.

Mass Media - Mass Culture

Consumer Reports Digital Buying Guide 2004

Cable Optics Monthly Newsletter

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Digital Buying Guide

Television and Cable Factbook, 1991

Popular Science

Broadcasting & Cable

Home Theater For Dummies

Cable Vision

Cable Television Lawupdate

FCC Record

Plunkett's Telecommunications Industry Almanac is the only complete reference guide to the telecommunications technologies and companies that are changing the way the world communicates today. This massive reference book's market research section provides complete access to the U.S. telecommunications and communications industry. This section includes over a dozen major statistical tables covering everything from revenues for the fixed line and wireless service sectors, to the number of telephone subscribers worldwide, to telephone equipment import and export market numbers. Finally, in this carefully-researched volume, you will receive an abundance of data on: national and global telecommunications statistics, new telecommunications technology, telecommunications market forecasts, telecommunications trends and leading telecommunications companies. In the corporate profiles section, you'll receive vital details on the "Telecommunications 500 Firms," the largest, most successful corporations in all facets of the telecommunications business. These in-depth profiles include corporate name, address, phone, fax, web site, growth plans, competitive advantage, financial histories and up to 27 executive contacts by title. You will also find information regarding local exchange and long distance telephone service markets and trends, wireless and cellular telephone markets and trends, satellite telecommunications, Wi-Fi, telephone industry equipment, software and support. Telecommunications is one of the fastest-growing and most dynamic industries in the world today. Plunkett's Telecommunications Industry Almanac will be your guide to this rapidly-changing business. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

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